

# Direct Advantage

Magazine

**Mails 8 times to 250,000 Homes**  
**Each Zone is 25,000 Homes**

## WESTCHESTER COUNTY

**225,000** TOTAL HOMES

### ZONE 35

- 10701 YONKERS
- 10707 TUCKAHOE
- 10708 BRONXVILLE
- 10709 EASTCHESTER
- 10710 YONKERS

### ZONE 36

- 10538 LARCHMONT
- 10801 NEW ROCHELLE
- 10803 PELHAM
- 10804 NEW ROCHELLE
- 10805 NEW ROCHELLE

### ZONE 37

- 10528 HARRISON
- 10543 MAMARONECK
- 10573 PORT CHESTER
- 10580 RYE

### ZONE 38

- 10577 PURCHASE
- 10603 WHITE PLAINS
- 10604 WEST HARRISON
- 10605 WHITE PLAINS
- 10606 WHITE PLAINS

### ZONE 39

- 10502 ARDSLEY
- 10522 DOBBS FERRY
- 10530 HARTSDALE
- 10533 IRVINGTON
- 10583 SCARSDALE
- 10706 HASTINGS ON HUDSON

### ZONE 40

- 10510 BRIARCLIFF MANOR
- 10520 CROTON ON HUDSON
- 10562 OSSINING
- 10591 TARRYTOWN

### ZONE 41

- 10504 ARMONK
- 10514 CHAPPAQUA
- 10523 ELMSFORD
- 10532 HAWTHORNE
- 10546 MILLWOOD
- 10549 MOUNT KISKO
- 10570 PLEASANTVILLE
- 10594 THORNWOOD
- 10595 VALHALLA

### ZONE 42

- 10501 AMAWALK
- 10506 BEDFORD
- 10507 BEDFORD HILLS
- 10518 CROSS RIVER
- 10526 GOLDENS BRIDGE
- 10527 GRANITE SPRINGS
- 10536 KATONAH
- 10560 NORTH SALEM
- 10576 POUND RIDGE
- 10578 PURDY'S
- 10589 SOMERS
- 10590 SOUTH SALEM
- 10597 WACCABUC
- 10598 YORKTOWN HEIGHTS

### ZONE 43

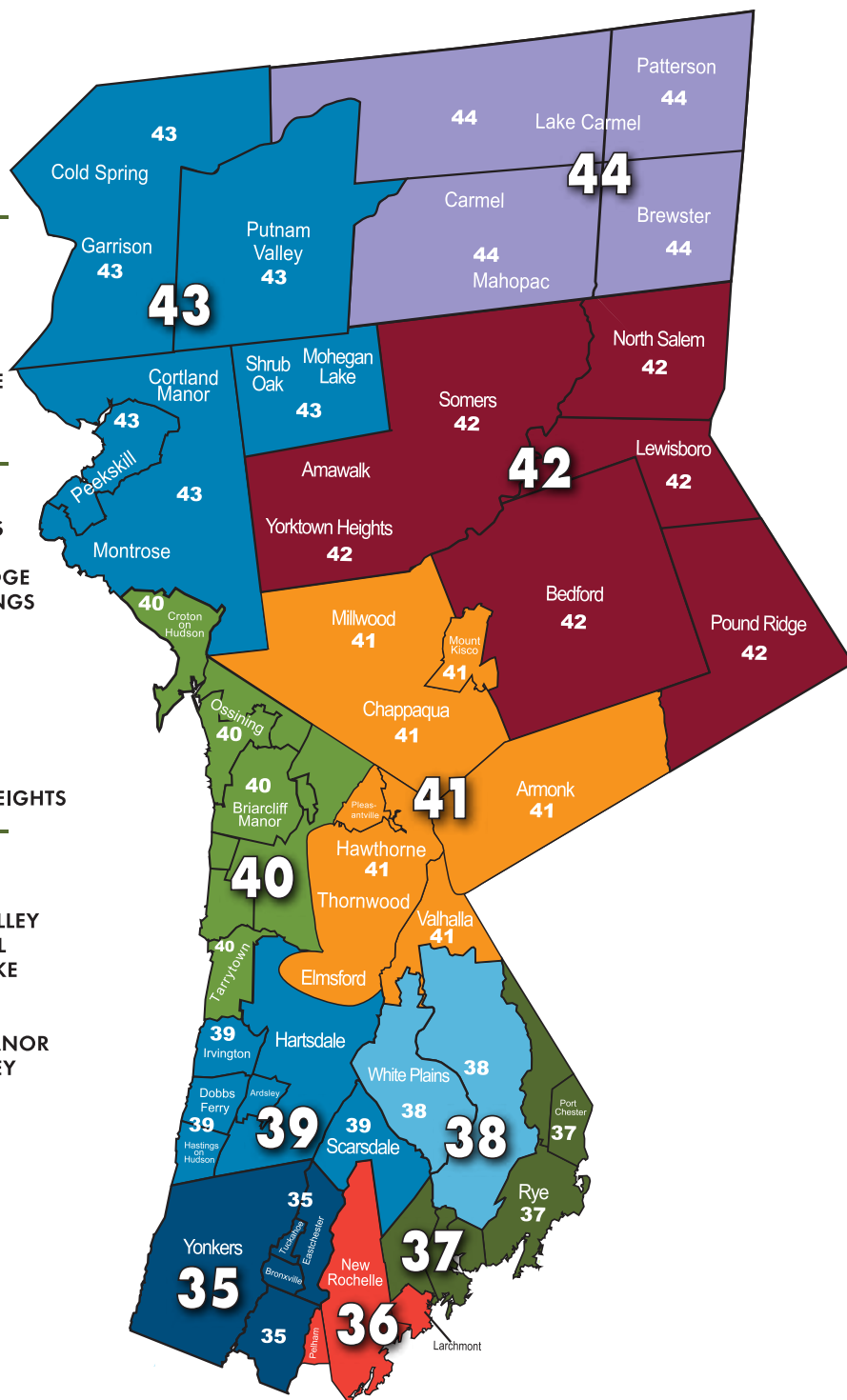
- 10511 BUCHANAN
- 10516 COLD SPRINGS
- 10524 GARRISON
- 10535 JEFFERSON VALLEY
- 10537 LAKE PEEKSKILL
- 10547 MOHEGAN LAKE
- 10548 MONTROSE
- 10566 PEEKSKILL
- 10567 CORTLAND MANOR
- 10579 PUTNAM VALLEY
- 10588 SHRUB OAK

## PUTNAM COUNTY

**25,000** TOTAL HOMES

### ZONE 44

- 10509 BREWSTER
- 10512 CARMEL
- 10541 MAHOPAC
- 12563 PATTERSON



# 2019 MAILING SCHEDULE

Each issue starts mailing on the dates noted below

Allow up to 10 days from mailing date for full delivery

Issue 1	Issue 2	Issue 3	Issue 4	Issue 5	Issue 6	Issue 7	Issue 8
<b>Mar 6<sup>th</sup></b>	<b>Apr 3<sup>rd</sup></b>	<b>May 1<sup>st</sup></b>	<b>Jun 5<sup>th</sup></b>	<b>Jul 3<sup>rd</sup></b>	<b>Sep 4<sup>th</sup></b>	<b>Oct 2<sup>nd</sup></b>	<b>Nov 6<sup>th</sup></b>