

THE BEST HOMES AT THE BEST PRICE WITH THE BEST PRODUCT

Direct Advantage

MAGAZINE



LONG ISLAND 500,000 HOMES

Our mailing lists average...

- \$120,839 Annual Incomes
- \$531,246 Home Values
- 94% Single Family Homes



Our mailing lists are custom designed for home improvement contractors

2020 Mailing Schedule

	Issue #1	Issue #2	Issue #3	Issue #4	Issue #5	Issue #6	Issue #7	Issue #8	Issue #9
Art Deadline	Jan 23	Feb 20	Mar 19	Apr 16	May 14	Jun 18	Jul 16	Aug 20	Sep 17
Nassau North	Feb 20	Mar 12	Apr 09	May 07	Jun 04	Jul 09	Aug 06	Sep 10	Oct 08
Nassau South	Feb 27	Mar 26	Apr 23	May 21	Jun 18	Jul 23	Aug 13	Sep 24	Oct 22
Suffolk North	Feb 20	Mar 19	Apr 16	May 14	Jun 11	Jul 16	Aug 06	Sep 17	Oct 15
Suffolk South	Mar 05	Apr 02	Apr 30	May 28	Jun 11	Jul 30	Aug 13	Oct 01	Oct 29

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NASSAU 250,000 HOMES

EACH ZONE IS 25,000 HOMES

North Shore (Mailing 1)

Zone 1

11030 • 6,262 **Manhasset**
 11050 • 5,594 **Port Washington**
 11576 • 4,446 **Roslyn**
 11577 • 3,303 **Roslyn Heights**
 11548 • 408 **Greenvale**
 11507 • 2,070 **Albertson**
 11596 • 2,917 **Williston Park**

Zone 2

11530 • 9,330 **Garden City**
 11514 • 1,045 **Carle Place**
 11501 • 3,800 **Mineola**
 11040 • 10,825 **New Hyde Park**

Zone 3

11568 • 1,074 **Old Westbury**
 11771 • 3,673 **Oyster Bay**
 11765 • 248 **Mill Neck**
 11732 • 1,001 **East Norwich**
 11545 • 4,050 **Glen Head**
 11542 • 8,050 **Glen Cove**
 11547 • 11 **Glenwood Landing**
 11560 • 2,377 **Locust Valley**
 11579 • 1,953 **Seacliff**
 11709 • 2,563 **Bayville**

Zone 4

11554 • 7,617 **East Meadow**
 11590 • 5,297 **Westbury**
 11714 • 2,468 **Bethpage**
 11735 • 6,085 **Farmingdale**
 11801 • 3,533 **Hicksville**

Zone 5

11797 • 3,304 **Woodbury**
 11791 • 7,972 **Syosset**
 11753 • 3,872 **Jericho**
 11803 • 8,456 **Plainview**
 11804 • 1,396 **Old Bethpage**

South Shore (Mailing 3)

Zone 6

11580 • 9,373 **Valley Stream**
 11581 • 5,828 **Valley Stream**
 11563 • 4,203 **Lynbrook**
 11003 • 5,596 **Elmont**

Zone 7

11570 • 6,129 **Rockville Centre**
 11572 • 9,691 **Oceanside**
 11565 • 3,123 **Malverne**
 11552 • 3,785 **West Hempstead**
 11510 • 1,763 **Baldwin**
 11563 • 496 **Lynbrook**

Zone 8

11710 • 10,896 **Bellmore**
 11566 • 10,745 **Merrick**
 11520 • 1,612 **Freeport**
 11510 • 1,747 **Baldwin**

Zone 9

11783 • 7,194 **Seaford**
 11793 • 10,574 **Wantagh**
 11714 • 1,076 **Bethpage**
 11756 • 6,156 **Levittown**

Zone 10

11758 • 17,492 **Massapequa**
 11762 • 7,508 **Massapequa Park**

SUFFOLK 250,000 HOMES

EACH ZONE IS 25,000 HOMES

North Shore (Mailing 2)

Zone 11

11743 • 15,103 **Huntington**
 11724 • 1,045 **Cold Spring Harbor**
 11746 • 5,531 **Dix Hills**
 11740 • 3,321 **Greenlawn**

Zone 12

11746 • 8,405 **Dix Hills**
 11747 • 7,192 **Melville**
 11725 • 7,148 **Commack**
 11731 • 2,255 **East Northport**

Zone 13

11725 • 2,144 **Commack**
 11768 • 7,748 **Northport**
 11754 • 5,862 **Kings Park**
 11731 • 6,981 **East Northport**
 11721 • 2,265 **Centerport**

Zone 14

11780 • 4,148 **St James**
 11767 • 3,859 **Nesconset**
 11787 • 11,411 **Smithtown**
 11788 • 4,366 **Hauppauge**
 11755 • 1,216 **Lake Grove**

Zone 15

11777 • 3,613 **Port Jefferson**
 11776 • 4,714 **Port Jefferson Station**
 11766 • 4,148 **Mount Sinai**
 11733 • 6,001 **East Setauket**
 11790 • 4,611 **Stony Brook**
 11755 • 1,913 **Lake Grove**

South Shore (Mailing 4)

Zone 16

11704 • 6,699 **West Babylon**
 11701 • 1,620 **Amityville**
 11729 • 6,138 **Deer Park**
 11726 • 979 **Copiague**
 11757 • 8,559 **Lindenhurst**
 11798 • 1,005 **Wyandanch**

Zone 17

11702 • 5,067 **Babylon**
 11795 • 7,700 **West Islip**
 11718 • 1,100 **Brightwaters**
 11706 • 5,989 **Bay Shore**
 11703 • 5,144 **North Babylon**

Zone 18

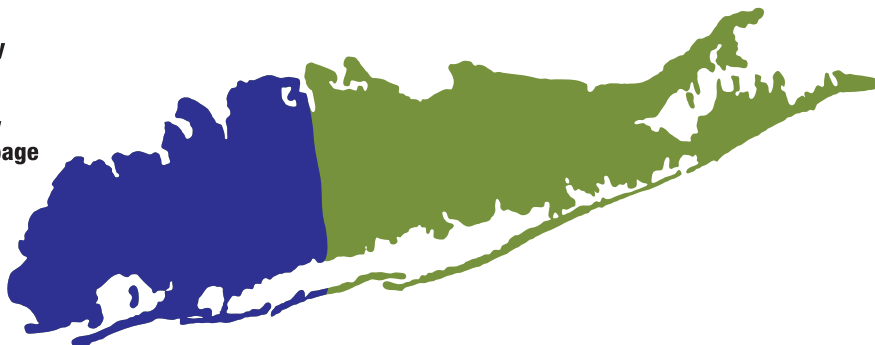
11751 • 3,964 **Islip**
 11752 • 2,986 **Islip Terrace**
 11749 • 555 **Islandia**
 11739 • 463 **Great River**
 11730 • 4,752 **East Islip**
 11722 • 367 **Central Islip**
 11769 • 2,996 **Oakdale**
 11779 • 3,668 **Ronkonkoma**
 11788 • 685 **Hauppauge**
 11796 • 1,229 **West Sayville**
 11716 • 2,601 **Bohemia**

Zone 19

11705 • 2,867 **Bayport**
 11715 • 1,687 **Blue Point**
 11713 • 2,254 **Bellport**
 11782 • 4,434 **Sayville**
 11772 • 4,653 **Patchogue**
 11742 • 2,636 **Holtsville**
 11741 • 6,469 **Holbrook**

Zone 20

11764 • 4,066 **Miller Place**
 11778 • 3,760 **Rocky Point**
 11786 • 1,809 **Shoreham**
 11784 • 4,620 **Selden**
 11789 • 2,500 **Sound Beach**
 11792 • 2,868 **Wading River**
 11727 • 2,322 **Coram**
 11933 • 1,169 **Calverton**
 11953 • 1,312 **Middle Island**
 11961 • 592 **Ridge**



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