

THE BEST HOMES AT THE BEST PRICE WITH THE BEST PRODUCT

Direct Advantage

MAGAZINE



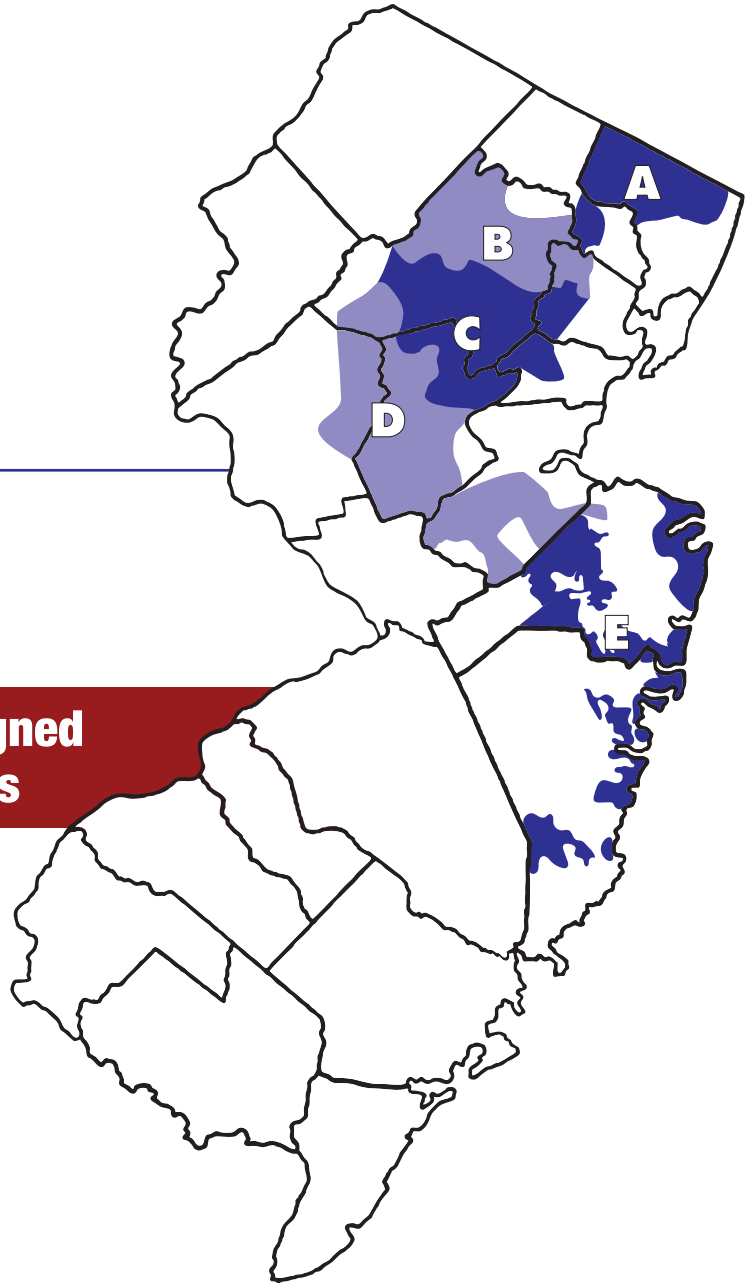
NEW JERSEY 500,000 HOMES

Our mailing lists average...

- \$141,048 Annual Incomes
- \$563,796 Home Values
- 95.8% Single Family Homes

Includes areas of...

Bergen, Passaic, Morris, Essex, Somerset, Middlesex, Hunterdon, Union, Mercer, Ocean & Monmouth Counties.



Our mailing lists are custom designed for home improvement contractors



2020 Mailing Schedule

	Issue #1	Issue #2	Issue #3	Issue #4	Issue #5	Issue #6	Issue #7	Issue #8	Issue #9
Art Deadline	Jan 23	Feb 20	Mar 19	Apr 16	May 14	Jun 18	Jul 16	Aug 20	Sep 17
Magazine A	Feb 20	Mar 19	Apr 16	May 14	Jun 11	Jul 16	Aug 13	Sep 17	Oct 15
Magazine B	Feb 27	Mar 26	Apr 23	May 21	Jun 18	Jul 23	Aug 20	Sep 24	Oct 22
Magazine C	Mar 05	Apr 02	Apr 30	May 28	Jun 18	Jul 30	Sep 10	Oct 01	Oct 29
Magazine D	Mar 12	Apr 09	May 07	Jun 04	Jul 09	Aug 06	Sep 10	Oct 08	Nov 05
Magazine E	Feb 27	Mar 26	Apr 23	May 21	Jun 18	Jul 23	Aug 20	Sep 24	Oct 22

NEW JERSEY • 500,000 Homes

Magazine A 100,000 Homes

Zone 1 - Bergen County
07624 • Closter
07626 • Cresskill
07627 • Demarest
07630 • Emerson
07640 • Harrington Park
07641 • Haworth
07647 • Northvale
07648 • Norwood
07649 • Oradell
07675 • Westwood

Zone 2 - Bergen County
07401 • Allendale
07423 • Ho Ho Kus
07450 • Ridgewood
07458 • Saddle River
07463 • Waldwick
07642 • Hillsdale
07645 • Montvale
07656 • Park Ridge
07676 • Washington Township
07677 • Woodcliff Lake

Zone 3 - Bergen County
07417 • Franklin Lakes
07430 • Mahwah
07436 • Oakland
07446 • Ramsey
07481 • Wyckoff

Zone 4 - Bergen County
07410 • Fair Lawn
07432 • Midland Park
07450 • Ridgewood
07452 • Glen Rock
07481 • Wyckoff
07652 • Paramus

Magazine B 100,000 Homes

Zone 5 - Passaic, Morris County
07035 • Lincoln Park
07045 • Montville
07082 • Towaco
07424 • Little Falls
07440 • Pequannock
07470 • Wayne
07506 • Hawthorne
07512 • Totowa

Zone 6 - Morris County
07435 • Newfriesland
07438 • Oak Ridge
07803 • Mine Hill
07847 • Kenvil
07849 • Lake Hopatcong
07850 • Landing
07852 • Ledgewood
07866 • Rockaway
07869 • Randolph
07876 • Succasunna
07885 • Wharton

Zone 7 - Morris County
07005 • Boonton
07046 • Mountain Lakes
07054 • Parsippany
07058 • Pine Brook
07834 • Denville
07927 • Cedar Knolls
07950 • Morris Plains
07981 • Whippany

Zone 8 - Essex, Morris County
07004 • Fairfield
07006 • Caldwell
07009 • Cedar Grove
07021 • Essex Fells
07044 • Verona
07052 • West Orange
07068 • Roseland
07936 • East Hanover

Magazine C 100,000 Homes

Zone 9 - Morris, Somerset* County
07836 • Flanders
07876 • Succasunna
07920 • Basking Ridge
07930 • Chester
07933 • Gillette
07935 • Green Village
07940 • Madison
07945 • Mendham
07946 • Millington
07960 • Morristown
07976 • New Vernon
07980 • Stirling

Zone 10 - Essex, Morris County
07039 • Livingston
07040 • Maplewood
07041 • Millburn
07078 • Short Hills
07079 • South Orange
07928 • Chatham
07932 • Florham Park

Zone 11 - Union County
07016 • Cranford
07066 • Clark
07081 • Springfield
07083 • Union
07090 • Westfield
07092 • Mountainside
07901 • Summit
07922 • Berkeley Heights
07974 • New Providence

Zone 12 - Somerset, Middlesex* County
07059 • Warren
07062 • Plainfield
07063 • Plainfield
07069 • Watchung
07920 • Basking Ridge
07924 • Bernardsville
08812 • Dunellen
08846 • Middlesex

Magazine D 100,000 Homes

Zone 13 - Somerset, Morris, Hunterdon County
07830 • Califon
07853 • Long Valley
07920 • Basking Ridge
07921 • Bedminster
07931 • Far Hills
07934 • Gladstone
08807 • Bridgewater
08833 • Lebanon

Zone 14 - Hunterdon, Somerset County
08502 • Belle Mead
08540 • Princeton
08807 • Bridgewater
08822 • Flemington
08823 • Franklin Park
08833 • Lebanon
08844 • Hillsborough
08889 • Whitehouse Station

Zone 15 - Somerset, Middlesex, Mercer* County
08540 • Princeton
08816 • East Brunswick
08823 • Franklin Park
08824 • Kendall Park
08850 • Milltown
08852 • Monmouth Junction
08902 • North Brunswick
08904 • Highland Park

Zone 16 - Middlesex, Monmouth* County
07747 • Matawan
08512 • Cranbury
08816 • East Brunswick
08831 • Monroe Township
08850 • Milltown
08857 • Old Bridge
08872 • Sayreville

Magazine E 100,000 Homes

Zone 17 - Monmouth County
07701 • Tinton Falls, Red Bank
07702 • Eatontown, Shrewsbury
07711 • Loch Arbour, Allenhurst
07716 • Atlantic Highlands
07723 • Deal
07732 • Highlands
07737 • Middletown
07739 • Little Silver
07740 • Long Branch
07750 • Monmouth Beach
07755 • Oakhurst
07757 • Oceanport
07760 • Sea Bright, Rumson
07762 • Wall, Spring Lake
07764 • West Long Branch

Zone 18 - Monmouth County
07726 • Marlboro, Englishtown, Manalapan
07728 • Freehold
07746 • Marlboro
07751 • Marlboro

Zone 19 - Monmouth County
07728 • Freehold
07731 • Wall, Howell
08730 • Brielle
08736 • Wall, Manasquan
08750 • Wall, Sea Girt

Zone 20 - Ocean County
08005 • Barnegat, Lacey
08721 • Berkeley, Beachwood
08723 • Brick
08724 • Brick
08731 • Lacey, Berkeley, Forked River
08734 • Lacey, Berkeley
08741 • Berkeley, Pine Beach
08742 • Point Pleasant, Bayhead, Brick
08753 • Toms River
08755 • Toms River

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* Indicates minimal number of homes mailed to.

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