

Direct Advantage Magazine

directadvantagemail.com

**Mails 10 times to
100,000 Homes**
Each Zone is 25,000 Homes

MONTGOMERY COUNTY
100,000 TOTAL HOMES

ZONE 60

- 19002 AMBLER
- 19422 BLUE BELL
- 19436 GWYNEDD
- 19437 GWYNEDD VALLEY
- 19454 NORTH WALES
- 19477 SPRING HOUSE
- 19486 WEST POINT

ZONE 61

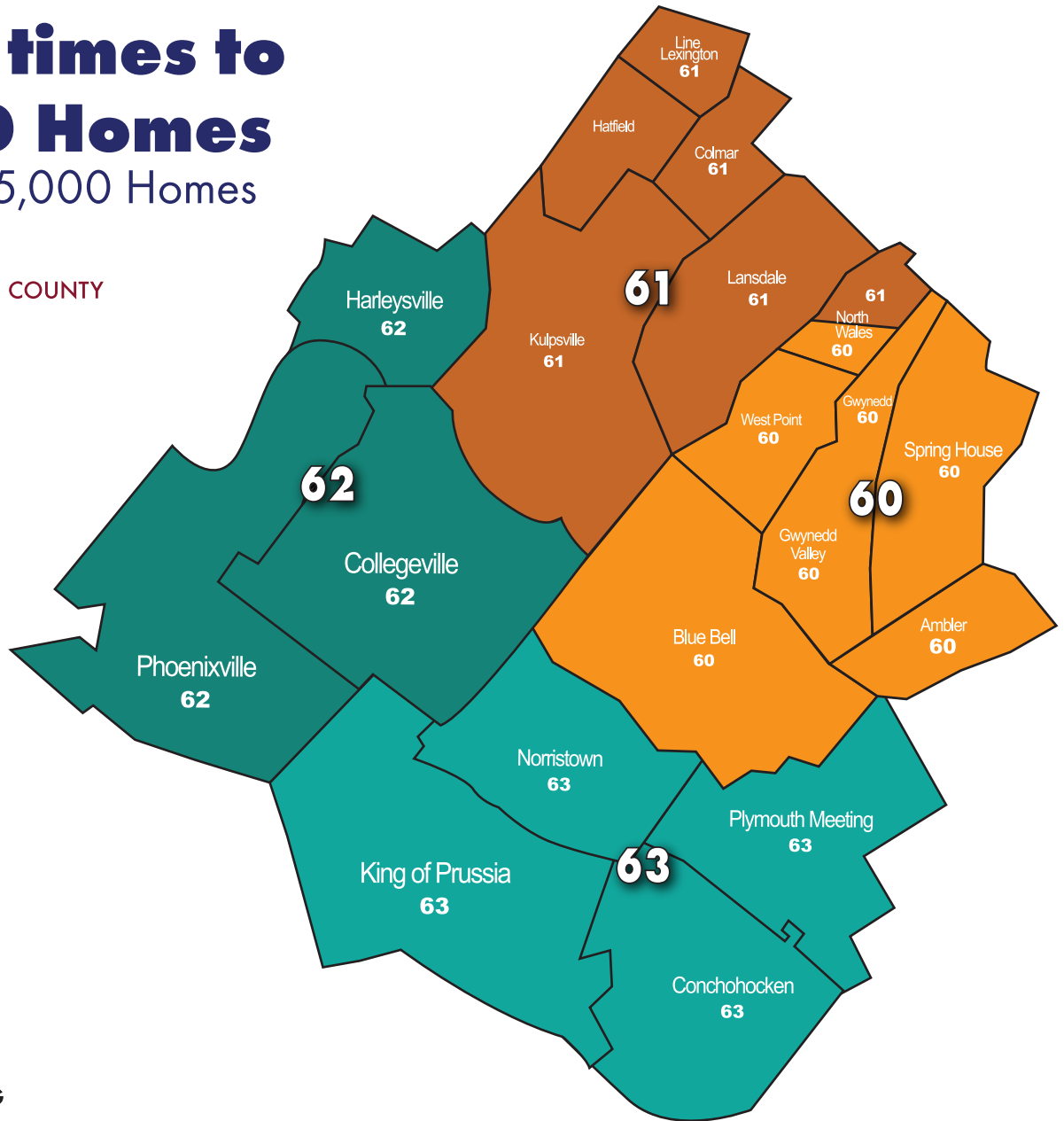
- 18915 COLMAR
- 18932 LINE LEXINGTON
- 19440 HATFIELD
- 19443 KULPSVILLE
- 19446 LANSDALE
- 19454 NORTH WALES

ZONE 62

- 19426 COLLEGEVILLE
- 19438 HARLEYSVILLE
- 19460 PHOENIXVILLE

ZONE 63

- 19401 NORRISTOWN
- 19403 NORRISTOWN
- 19406 KING OF PRUSSIA
- 19428 CONSHOHOCKEN
- 19462 PLYMOUTH MEETING



2021 MAILING SCHEDULE

| | Issue 1 | Issue 2 | Issue 3 | Issue 4 | Issue 5 | Issue 6 | Issue 7 | Issue 8 | Issue 9 | Issue 10 |
|-------------------------|---------------------|----------------------|------------------------|----------------------|-----------------------|-----------------------|----------------------|-----------------------|----------------------|----------------------|
| | Feb-Mar | Mar-April | April-May | May-June | June-July | July-Aug | Aug-Sept | Sept-Oct | Oct-Nov | Nov |
| IN HOMES WEEK OF | Mar 1 st | Mar 29 th | April 26 th | May 24 th | June 21 st | July 26 th | Aug 30 th | Sept 27 th | Oct 25 th | Nov 15 th |

ART APPROVAL DEADLINES

| | | | | | | | | | | |
|-------------------------|----------------------|----------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
| NEW CLIENTS | FEB 9 th | MAR 9 th | APRIL 6 th | MAY 4 th | JUNE 1 st | JULY 6 th | AUG 10 th | SEPT 7 th | OCT 5 th | OCT 28 th |
| EXISTING CLIENTS | JAN 26 th | FEB 23 rd | MAR 23 rd | APR 20 th | MAY 18 th | JUN 22 nd | JUL 27 th | AUG 24 th | SEP 21 st | OCT 14 th |