

THE BEST HOMES AT THE BEST PRICE WITH THE BEST PRODUCT

Direct Advantage

MAGAZINE



LONG ISLAND 500,000 HOMES

Our mailing lists average...

- \$120,839 Annual Incomes
- \$531,246 Home Values
- 94% Single Family Homes



2022 Mailing Schedule

| | Issue #1 | Issue #2 | Issue #3 | Issue #4 | Issue #5 | Issue #6 | Issue #7 | Issue #8 | Issue #9 |
|---------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Art Deadline | Jan 27 | Feb 24 | Mar 24 | Apr 21 | May 19 | Jun 23 | Jul 21 | Aug 25 | Sep 22 |
| Nassau North | Feb 24 | Mar 17 | Apr 14 | May 12 | Jun 09 | Jul 14 | Aug 11 | Sep 15 | Oct 13 |
| Nassau South | Mar 03 | Mar 31 | Apr 28 | May 26 | Jun 16 | Jul 28 | Aug 18 | Sep 29 | Oct 27 |
| Suffolk North | Feb 24 | Mar 24 | Apr 21 | May 19 | Jun 09 | Jul 21 | Aug 11 | Sep 22 | Oct 20 |
| Suffolk South | Mar 10 | Apr 07 | May 05 | Jun 02 | Jun 16 | Aug 04 | Aug 18 | Oct 06 | Nov 03 |

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NASSAU 250,000 HOMES

EACH ZONE IS 25,000 HOMES

North Shore (Mailing 1)

Zone 1

11030 • 6,262 Manhasset
11050 • 5,594 Port Washington
11576 • 4,446 Roslyn
11577 • 3,303 Roslyn Heights
11548 • 408 Greenvale
11507 • 2,070 Albertson
11596 • 2,917 Williston Park

Zone 2

11530 • 9,330 Garden City
11514 • 1,045 Carle Place
11501 • 3,800 Mineola
11040 • 10,825 New Hyde Park

Zone 3

11568 • 1,074 Old Westbury
11771 • 3,673 Oyster Bay
11765 • 248 Mill Neck
11732 • 1,001 East Norwich
11545 • 4,050 Glen Head
11542 • 8,050 Glen Cove
11547 • 11 Glenwood Landing
11560 • 2,377 Locust Valley
11579 • 1,953 Seacliff
11709 • 2,563 Bayville

Zone 4

11554 • 7,617 East Meadow
11590 • 5,297 Westbury
11714 • 2,468 Bethpage
11735 • 6,085 Farmingdale
11801 • 3,533 Hicksville

Zone 5

11797 • 3,304 Woodbury
11791 • 7,972 Syosset
11753 • 3,872 Jericho
11803 • 8,456 Plainview
11804 • 1,396 Old Bethpage

South Shore (Mailing 3)

Zone 6

11580 • 9,373 Valley Stream
11581 • 5,828 Valley Stream
11563 • 4,203 Lynbrook
11003 • 5,596 Elmont

Zone 7

11570 • 6,237 Rockville Centre
11572 • 8,847 Oceanside
11565 • 3,215 Malverne
11552 • 4,523 West Hempstead
11510 • 1,680 Baldwin
11563 • 498 Lynbrook

Zone 8

11710 • 10,896 Bellmore
11566 • 10,745 Merrick
11520 • 1,612 Freeport
11510 • 1,747 Baldwin

Zone 9

11783 • 7,194 Seaford
11793 • 10,574 Wantagh
11714 • 1,076 Bethpage
11756 • 6,156 Levittown

Zone 10

11758 • 17,492 Massapequa
11762 • 7,508 Massapequa Park

SUFFOLK 250,000 HOMES

EACH ZONE IS 25,000 HOMES

North Shore (Mailing 2)

Zone 11

11743 • 15,103 Huntington
11724 • 1,045 Cold Spring Harbor
11746 • 5,531 Dix Hills
11740 • 3,321 Greenlawn

Zone 12

11746 • 8,405 Dix Hills
11747 • 7,192 Melville
11725 • 7,148 Commack
11731 • 2,255 East Northport

Zone 13

11725 • 2,144 Commack
11768 • 7,748 Northport
11754 • 5,862 Kings Park
11731 • 6,981 East Northport
11721 • 2,265 Centerport

Zone 14

11780 • 4,148 St James
11767 • 3,859 Nesconset
11787 • 11,411 Smithtown
11788 • 4,366 Hauppauge
11755 • 1,216 Lake Grove

Zone 15

11777 • 3,613 Port Jefferson
11776 • 4,714 Port Jefferson Station
11766 • 4,148 Mount Sinai
11733 • 6,001 East Setauket
11790 • 4,611 Stony Brook
11755 • 1,913 Lake Grove

South Shore (Mailing 4)

Zone 16

11704 • 6,699 West Babylon
11701 • 1,620 Amityville
11729 • 6,138 Deer Park
11726 • 979 Copiague
11757 • 8,559 Lindenhurst
11798 • 1,005 Wyandanch

Zone 17

11702 • 5,067 Babylon
11795 • 7,700 West Islip
11718 • 1,100 Brightwaters
11706 • 5,989 Bay Shore
11703 • 5,144 North Babylon

Zone 18

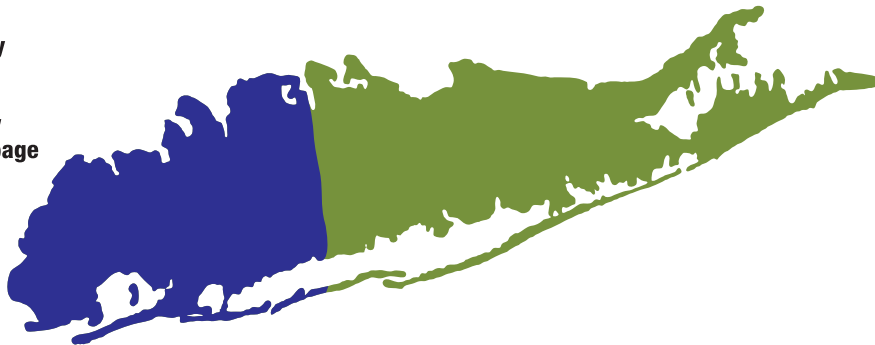
11751 • 4,314 Islip
11752 • 2,869 Islip Terrace
11749 • 630 Islandia
11730 • 4,753 East Islip
11722 • 438 Central Islip
11769 • 3,157 Oakdale
11779 • 3,313 Ronkonkoma
11788 • 748 Hauppauge
11782 • 736 Sayville
11796 • 1,338 West Sayville
11716 • 2,704 Bohemia

Zone 19

11705 • 2,867 Bayport
11715 • 1,687 Blue Point
11713 • 2,254 Bellport
11782 • 4,434 Sayville
11772 • 4,653 Patchogue
11742 • 2,636 Holtsville
11741 • 6,469 Holbrook

Zone 20

11764 • 4,015 Miller Place
11778 • 3,874 Rocky Point
11786 • 1,885 Shoreham
11784 • 3,457 Selden
11789 • 2,714 Sound Beach
11792 • 2,963 Wading River
11727 • 2,123 Coram
11933 • 1,494 Calverton
11953 • 1,804 Middle Island
11961 • 671 Ridge



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