

THE BEST HOMES AT THE BEST PRICE WITH THE BEST PRODUCT

Direct Advantage

MAGAZINE



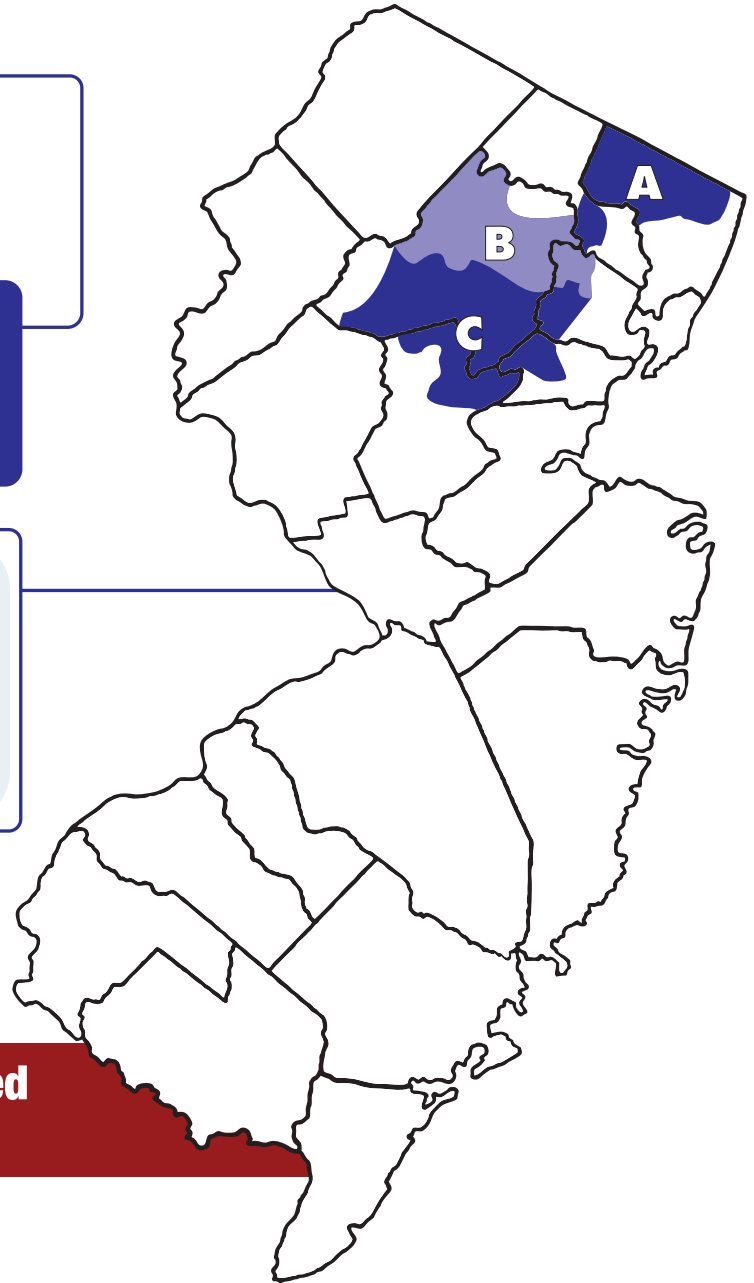
NEW JERSEY 300,000 HOMES

Our mailing lists average...

- \$141,048 Annual Incomes
- \$563,796 Home Values
- 95.8% Single Family Homes

Includes areas of...

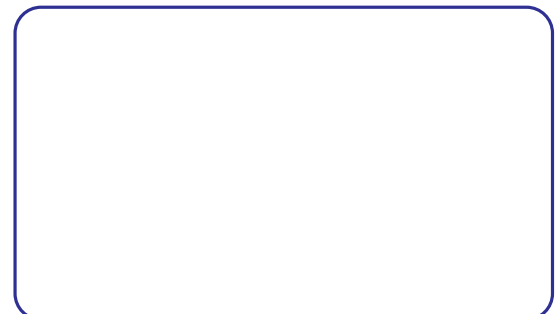
Bergen, Passaic, Morris,
Somerset, Middlesex,
Essex & Union Counties.



**Our mailing lists are custom designed
for home improvement contractors**

2022 Mailing Schedule

	APRIL	MAY	JUNE	JULY	SEPT	OCT
Art Deadline	Feb 24	Mar 24	Apr 21	Jun 23	Aug 25	Sep 22
Magazine A	Mar 24	Apr 21	May 19	Jul 14	Sep 15	Oct 13
Magazine B	Mar 31	Apr 28	May 26	Jul 21	Sep 22	Oct 20
Magazine C	Apr 07	May 05	Jun 02	Jul 28	Sep 29	Oct 27



NEW JERSEY • 300,000 Homes

Magazine A 100,000 Homes

Zone 1 - Bergen County
 07624 • Closter
 07626 • Cresskill
 07627 • Demarest
 07630 • Emerson
 07640 • Harrington Park
 07641 • Haworth
 07647 • Northvale
 07648 • Norwood
 07649 • Oradell
 07675 • Westwood

Zone 2 - Bergen County
 07401 • Allendale
 07423 • Ho Ho Kus
 07450 • Ridgewood
 07458 • Saddle River
 07463 • Waldwick
 07642 • Hillsdale
 07645 • Montvale
 07656 • Park Ridge
 07676 • Washington Township
 07677 • Woodcliff Lake

Zone 3 - Bergen County
 07417 • Franklin Lakes
 07430 • Mahwah
 07436 • Oakland
 07446 • Ramsey
 07481 • Wyckoff

Zone 4 - Bergen County
 07410 • Fair Lawn
 07432 • Midland Park
 07450 • Ridgewood
 07452 • Glen Rock
 07481 • Wyckoff
 07652 • Paramus

Magazine B 100,000 Homes

Zone 5 - Passaic, Morris County
 07035 • Lincoln Park
 07045 • Montville
 07082 • Towaco
 07424 • Little Falls
 07440 • Pequannock
 07470 • Wayne
 07506 • Hawthorne
 07512 • Totowa

Zone 6 - Morris County
 07435 • Newfoundland
 07438 • Oak Ridge
 07803 • Mine Hill
 07847 • Kenvil
 07849 • Lake Hopatcong
 07850 • Landing
 07852 • Ledgewood
 07866 • Rockaway
 07869 • Randolph
 07876 • Succasunna
 07885 • Wharton

Zone 7 - Morris County
 07005 • Boonton
 07046 • Mountain Lakes
 07054 • Parsippany
 07058 • Pine Brook
 07834 • Denville
 07927 • Cedar Knolls
 07950 • Morris Plains
 07981 • Whippany

Zone 8 - Essex, Morris County
 07004 • Fairfield
 07006 • Caldwell
 07009 • Cedar Grove
 07021 • Essex Fells
 07044 • Verona
 07052 • West Orange
 07068 • Roseland
 07936 • East Hanover

Magazine C 100,000 Homes

Zone 9 - Morris, Somerset* County
 07836 • Flanders
 07876 • Succasunna
 07920 • Basking Ridge
 07930 • Chester
 07933 • Gillette
 07935 • Green Village
 07940 • Madison
 07945 • Mendham
 07946 • Millington
 07960 • Morristown
 07976 • New Vernon
 07980 • Stirling

Zone 10 - Essex, Morris County
 07039 • Livingston
 07040 • Maplewood
 07041 • Millburn
 07078 • Short Hills
 07079 • South Orange
 07928 • Chatham
 07932 • Florham Park

Zone 11 - Union County
 07016 • Cranford
 07066 • Clark
 07081 • Springfield
 07083 • Union
 07090 • Westfield
 07092 • Mountainside
 07901 • Summit
 07922 • Berkeley Heights
 07974 • New Providence

Zone 12 - Somerset, Middlesex* County
 07059 • Warren
 07062 • Plainfield
 07063 • Plainfield
 07069 • Watchung
 07920 • Basking Ridge
 07924 • Bernardsville
 08812 • Dunellen
 08846 • Middlesex

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